

# Adina Nerghes, PhD

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## Research

Communication Science (Media Studies, Strategic Communication, Organizational Discourse, Metaphors and Discursive Frames), Organisational Theories, and Social & Semantic Network Analysis.

## Education

2011 - 2016	<b>Ph.D. in Social Sciences</b> Vrije Universiteit Amsterdam, The Netherlands Dissertation: <i>Words in Crisis: A relational perspective of emergent meanings and roles in text</i> Promoters: Prof. Dr. Peter Groenewegen, Dr. Iina Hellsten, Dr. Yvette Taminiau
2008 – 2011	<b>M.Sc. in International Development Studies</b> Wageningen University, The Netherlands Specialization: Communication, Technology, Policy Thesis: The Impact of Code-Switching on Persuasion: An Elaboration Likelihood Perspective
2005 – 2008	<b>B.Sc. in Political Science</b> “Dimitrie Cantemir” University, Bucharest, Romania Thesis: The Role of Charismatic Leaders: A case study of Ali Khamenei

## Peer- Reviewed Publications

- 2016 Leydesdorff, L. and **Nerghes, Adina** (in press). Co-word Maps and Topic Modeling: A Comparison Using Small and Medium-Sized Corpora ( $n < 1000$ ). *Journal of the Association for Information Science and Technology*.
- 2015 **Nerghes, Adina**, Lee, J.-S., Groenewegen, P., and Hellsten, I. Mapping Discursive Dynamics of the Financial Crisis: A structural perspective of concept roles in semantic networks. *Computational Social Networks*, 2(16)
- 2015 **Nerghes, Adina**, Hellsten, I., and Groenewegen, P. A Toxic Crisis: Metaphorizing the Financial Crisis. *International Journal of Communication*, 9:106–132
- 2014 **Nerghes, Adina**, Lee, J.-S., Groenewegen, P., and Hellsten, I. The Shifting Discourse of the European Central Bank: Exploring structural space in semantic networks. In Yetongnon, K. and Dipanda, A., editors, *Proceedings of the Tenth International Conference on Signal Image Technology & Internet Based Systems*, pages 447–455, Marrakesh, Morocco. IEEE Computer Society
- 2011 **Nerghes, Adina**, Lokhorst, A. M., and Aarts, N. Het Effect van Code-Switching: Een verklaring op basis van het elaboration likelihood model. In van de Ven, N., Baas, M., van Dillen, L., Lakens, D., Lokhorst, A. M., and Strick, M., editors, *Jaarboek Sociale Psychologie*, pages 153–156, Groningen. ASPO Pers

## Work in progress

- 2015 **Nerghes, Adina**. Europe Talks: Unveiling discursive practices of the European Parliament. *Targeted journal: Journal of Communication*.
- 2015 Deichmann, D., Moser, C., Birkholz, J. M., **Nerghes, Adina**, Groenewegen, P., and Wang, S. Ideas with Impact: How Centrality in a Content Network Shapes Idea Diffusion. *Academy of Management*.

- 2015 **Nerghes, Adina.** The Eurozone Debt Crisis: An analysis of frames in media reports. *Targeted journal: New Media & Society.*
- 2015 **Nerghes, Adina** and Lee, J.-S. The Structure of Topics in Organizational Discourse. *Targeted journal: Academy of Management Annals.*

### Conference Presentations & Abstracts

- 2016 **Nerghes, Adina.** Agreement or Disagreement: A study on position taking, the left-right ideological spectrum, and discursive practices in the European Parliament. *Invited speaker at Social and Semantic Network Analysis of the European Public Sphere at St. Petersburg State University.*
- 2016 **Nerghes, Adina** and Hellsten, I. Framing and Blaming: Socio-Semantics of the Eurocrisis. *To be presented at the International Sunbelt Social Networks Conference in Newport Beach, CA. (April).*
- 2016 Lee, J.-S. and **Nerghes, Adina.** A Socio-Semantic Perspective of European Parliament Speeches. *To be presented at the International Sunbelt Social Networks Conference in Newport Beach, CA. (April).*
- 2015 **Nerghes, Adina.** The 7th European Parliament and the Eurozone Financial Crisis: Cooperation or competition? *Presented at the Network Theory and Methods Workshop, Amsterdam. The Netherlands.*
- 2015 **Nerghes, Adina** and Hellsten, I. Socio-Semantic Networks: Prognostic and diagnostic frames of the Eurocrisis. *Presented at the International Sunbelt Social Networks Conference, Brighton, UK.*
- 2015 **Nerghes, Adina,** Groenewegen, P. and Hellsten, I. Europe Talks: An analysis of discursive practices, their structural functions and the left-right political ideology spectrum in the European Parliament. *Presented at the International Sunbelt Social Networks Conference, Brighton, UK.*
- 2014 **Nerghes, Adina,** Groenewegen, P. and Hellsten, I. Shifting Discourses of the European Central Bank and the Federal Reserve System: Exploring structural space in semantic networks. *Presented at the 1st European Conference on Social Networks, Barcelona, Spain.*
- 2014 **Nerghes, Adina** and Groenewegen, P. Market Player or Regulator? A Semantic Network Analysis of the Shifting Roles of the ECB During the Financial Crisis. *Presented at the International Sunbelt Social Networks Conference, St. Pete Beach, FL, USA.*
- 2013 **Nerghes, Adina.** EU Regulators: A Structure and Content Analysis. *Presented at the International Sunbelt Social Networks Conference, Hamburg, Germany.*
- 2012 **Nerghes, Adina** and Hellsten, I. A “toxic” crisis: Metaphorizing the financial crisis. *Presented at the Organizational Discourse: Processes, Practices and Performance Conference, Amsterdam, The Netherlands.*
- 2011 **Nerghes, Adina,** Lokhorst, A. M. and Aarts, N. The Impact of Code-Switching on Information Processing: An Elaboration Likelihood Perspective. *Presented at ASPO, Tilburg, The Netherlands.*

### Teaching & Workshop instruction:

2013 – present: **Lecturer** Networked Organizations and Communication (graduate course) at Vrije Universiteit Amsterdam. Course coordinators: dr. Iina Hellsten and prof. dr. Peter Groenewegen.

2013 – 2015: **Workshop Instructor** Text processing, text mining, and semantic network generation with Automap at Vrije Universiteit Amsterdam.

2013 – 2015: **Workshop Instructor** Social and semantic network analysis with ORA at Vrije Universiteit Amsterdam.

June 9, 2015: **Workshop Instructor** of Introduction to Social and Semantic Network Analysis and Methods for the Anthropology Department at Vrije Universiteit Amsterdam, The Netherlands.

2012 – present: **Master’s Thesis Advisor:** Faculty of Social Sciences, Vrije Universiteit Amsterdam, The Netherlands.

2015 – present: **Master’s Thesis Assessor:** Faculty of Economics and Business Administration, Vrije Universiteit Amsterdam, The Netherlands.

2013: **Teaching assistant** Transnational Organizations in a Global World. (graduate course) at Vrije Universiteit Amsterdam. Course coordinator: dr. Amanda J. Porter.

2010 – 2011: **Teaching assistant** Management of Change: Inter-Human Processes and Communication (MSc thesis preparatory course) at Wageningen University, The Netherlands. Course coordinator: prof. dr. MNC (Noelle) Aarts

## *Research & Professional Experience*

January–July 2010: **Research Internship.** Project: ”Disentangling the Domestic Contract – Interdisciplinary and multi-level approach to human-farm animal relations, with case studies in Dutch and Turkish contexts”. Project conducted by Hanneke Nijland at Wageningen University, Dept. of Social Sciences, Section Communication Sciences.

2005 – 2008: **Quality Manager Medical Field** at AI. Lab. Clinic

2002 – 2004: **Owner and Manager** at PFA Rotaru Adina

2000 – 2001: **Assistant Manager & Advertising Designer** at Quartet Metalite SRL, Bucharest, Romania

## *Training*

- 2014 From Words to Networks with ConText: Text Mining for Creating Network Data from Text Data, at Sunbelt, St. Pete Beach, FL, USA
- 2013 Advanced Social Network Analysis at LINKS, Kentucky, USA
- 2013 Advanced Social network Analysis using UCINET and Netdraw, at Sunbelt, Hamburg, Germany
- 2013 Analysis of large networks with Pajek, at Sunbelt, Hamburg, Germany
- 2013 R, SPRQL, Rstudio and Gephi at Meertens Institute, Amsterdam, The Netherlands
- 2013 Python, R and Gephi at Nijmegen Spring School, Radboud University, Nijmegen, The Netherlands
- 2012 CASOS Summer Institute, Pittsburgh, PA, USA
- 2011 Social Network Analysis Workshop, Amsterdam, The Netherlands

## *Professional Service*

- Co-organizer *Socio-Semantic Networks Session* at the INSNA International Sunbelt Social Networks Conference 2016
- Reviewer Journal of Complex Networks
- Reviewer The 48th Hawaii International Conference on System Sciences (HICSS) 2014
- Co-organizer 3rd Amsterdam Workshop on Social Networks and Organizations: Theoretical Advances in Network Research, Amsterdam, 20-22 June, 2013
- Member VU-panel, Vrije Universiteit Amsterdam (ongoing)

## *Affiliations*

Researcher	EDGE Research Group – Social Network Research Group at the Vrije Universiteit Amsterdam, The Netherlands.
Researcher	The Network Institute – interdisciplinary research institute, Vrije Universiteit Amsterdam, The Netherlands.
Member	International Network for Social Network Analysis (INSNA)
Member	International Communication Association (ICA)
Member	Academy of Management (AOM)
Member	Institute of Electrical and Electronics Engineers (IEEE)

## *Funding & Grant Applications*

Pending	Co-applicant for the UEFISCDI grant "Young research teams" in collaboration with University of Bucharest with the proposal titled "Performance inequalities in higher education academic communities. A dynamic multi-level social network analysis of collaboration structures".
€1125	Granted in October 2014 by VU GSSS Graduate Fund for costs of SITIS conference presentation and article publication
€1800	Granted in April 2014 by VU GSSS Graduate Fund for attendance at ACM Web Science 2014 Conference
€1912	Granted in April 2013 by VU GSSS Graduate Fund for participation in LINKS Center 2013 Summer Workshop on Social Network Analysis

## *Awards*

The 2015 Wilhelmina Drucker Female PhD-Talent Award issued by the FSW-VU. This award translates into 3-months of fully funded research.

## References

### **Peter Groenewegen**

Professor of Organization Sciences

Vrije Universiteit Amsterdam

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### **Anne Marike Lokhorst**

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### **Iina Hellsten**

Associate Professor

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### **Noelle Aarts**

Professor of Communication and Change

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### **Amanda J. Porter**

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