Vrije Universiteit Amsterdam

Department of Organization Sciences Phone: +31 639 688190

De Boelelaan 1081 Email: adina.nerghes@gmail.com 1081 HV, Amsterdam Homepage: www.adinanerghes.com

The Netherlands

Research

Communication Science (Media Studies, Strategic Communication, Organizational Discourse, Metaphors and Discursive Frames), Organisational Theories, and Social & Semantic Network Analysis.

Education

2011 - Ph.D. Candidate in Organization Sciences

Vrije Universiteit Amsterdam, The Netherlands

Dissertation: Words in Crisis: A relational perspective of emergent meanings and roles in text

(Defense date: 29th March 2016)

Promoters: Prof. Dr. Peter Groenewegen, Dr. Iina Hellsten, Dr. Yvette Taminiau

2008 – 2011 M.Sc. in International Development Studies

Wageningen University, The Netherlands

Specialization: Communication, Technology, Policy

Thesis: The Impact of Code-Switching on Persuasion: An Elaboration Likelihood Perspec-

tive

2005 – 2008 B.Sc. in Political Science

"Dimitrie Cantemir" University, Bucharest, Romania

Thesis: The Role of Charismatic Leaders: A case study of Ali Khamenei

Peer-Reveiwed Publications

- 2015 Leydesdorff, L. and **Nerghes, Adina** (under review). Co-word Maps and Topic Modeling: A Comparison from a Users Perspective. *JASIST*.
- Nerghes, Adina, Lee, J.-S., Groenewegen, P., and Hellsten, I. Mapping Discursive Dynamics of the Financial Crisis: A structural perspective of concept roles in semantic networks. Computational Social Networks, 2(16)
- Nerghes, Adina, Hellsten, I., and Groenewegen, P. A Toxic Crisis: Metaphorizing the Financial Crisis. *International Journal of Communication*, 9:106–132
- Nerghes, Adina, Lee, J.-S., Groenewegen, P., and Hellsten, I. The Shifting Discourse of the European Central Bank: Exploring structural space in semantic networks. In Yetongnon, K. and Dipanda, A., editors, *Proceedings of the Tenth International Conference on Signal Image Technology & Internet Based Systems*, pages 447–455, Marrakesh, Morocco. IEEE Computer Society
- Nerghes, Adina, Lokhorst, A. M., and Aarts, N. Het Effect van Code-Switching: Een verklaring op basis van het elaboration likelihood model. In van de Ven, N., Baas, M., van Dillen, L., Lakens, D., Lokhorst, A. M., and Strick, M., editors, *Jaarboek Sociale Psychologie*, pages 153–156, Groningen. ASPO Pers

Work in progress

- Nerghes, Adina. Europe Talks: Unveiling discursive practices of the European Parliament. Targeted journal: Journal of Communication.
- Deichmann, D., Moser, C., Birkholz, J. M., **Nerghes, Adina**, Groenewegen, P., and Wang, S. To Jump or not to Jump in at the Deep End: The Emergence of Successful Ideas from Social and Content Networks. *Academy of Management*.

Nerghes, Adina. The Eurozone Debt Crisis: An analysis of frames in media reports. Targeted journal: New Media & Society.

Nerghes, Adina and Lee, J.-S. The Structure of Topics in Organizational Discourse. Targeted journal: Academy of Management Annals.

Conference Presentations & Abstracts

- Nerghes, Adina and Hellsten, I. Framing and Blaming: Socio-Semantics of the Eurocrisis.

 To be presented at the International Sunbelt Social Networks Conference in Newport Beach, CA. (April).
- 2016 Lee, J.-S. and **Nerghes, Adina**. A Socio-Semantic Perspective of European Parliament Speeches. To be presented at the International Sunbelt Social Networks Conference in Newport Beach, CA. (April).
- Nerghes, Adina. Network Methods and the Public Sphere. Invited talk at the Social and Semantic Network Analysis of the European Public Sphere Workshop, St. Petersburg, Russia (February).
- Nerghes, Adina. The 7th European Parliament and the Eurozone Financial Crisis: Cooperation or competition? Presented at the Network Theory and Methods Workshop, Amsterdam. The Netherlands.
- Nerghes, Adina and Hellsten, I. Socio-Semantic Networks: Prognostic and diagnostic frames of the Eurocrisis. Presented at the International Sunbelt Social Networks Conference, Brighton, UK.
- Nerghes, Adina, Groenewegen, P. and Hellsten, I. Europe Talks: An analysis of discursive practices, their structural functions and the left-right political ideology spectrum in the European Parliament. Presented at the International Sunbelt Social Networks Conference, Brighton, UK.
- Nerghes, Adina, Groenewegen, P. and Hellsten, I. Shifting Discourses of the European Central Bank and the Federal Reserve System: Exploring structural space in semantic networks. Presented at the 1st European Conference on Social Networks, Barcelona, Spain.
- Nerghes, Adina and Groenewegen, P. Market Player or Regulator? A Semantic Network Analysis of the Shifting Roles of the ECB During the Financial Crisis. Presented at the International Sunbelt Social Networks Conference, St. Pete Beach, FL, USA.
- Nerghes, Adina. EU Regulators: A Structure and Content Analysis. Presented at the International Sunbelt Social Networks Conference, Hamburg, Germany.
- Nerghes, Adina and Hellsten, I. A "toxic" crisis: Metaphorizing the financial crisis. Presented at the Organizational Discourse: Processes, Practices and Performance Conference, Amsterdam, The Netherlands.
- Nerghes, Adina, Lokhorst, A. M. and Aarts, N. The Impact of Code-Switching on Information Processing: An Elaboration Likelihood Perspective. *Presented at ASPO, Tilburg, The Netherlands.*

Teaching & Workshop instruction:

- 2013 present: **Lecturer** Networked Organizations and Communication (graduate course) at Vrije Universiteit Amsterdam. Course coordinators: dr. Iina Hellsten and prof. dr. Peter Groenewegen.
- 2013 2015: **Workshop Instructor** Text processing, text mining, and semantic network generation with Automap at Vrije Universiteit Amsterdam.
- 2013 2015: **Workshop Instructor** Social and semantic network analysis with ORA at Vrije Universiteit Amsterdam.

June 9, 2015: **Workshop Instructor** of Introduction to Social and Semantic Network Analysis and Methods for the Anthropology Department at Vrije Universiteit Amsterdam, The Netherlands.

2012 – present: **Master's Thesis Advisor:** Faculty of Social Sciences, Vrije Universiteit Amsterdam, The Netherlands.

2015 – present: **Master's Thesis Assessor:** Faculty of Economics and Business Administration, Vrije Universiteit Amsterdam, The Netherlands.

2013: **Teaching assistant** Transnational Organizations in a Global World. (graduate course) at Vrije Universiteit Amsterdam. Course coordinator: dr. Amanda J. Porter.

2010-2011: **Teaching assistant** Management of Change: Inter-Human Processes and Communication (MSc thesis preparatory course) at Wageningen University, The Netherlands. Course coordinator: prof. dr. MNC (Noelle) Aarts

Research & Professional Experience

- January—July 2010: **Research Internship**. Project: "Disentangling the Domestic Contract Interdisciplinary and multi-level approach to human-farm animal relations, with case studies in Dutch and Turkish contexts". Project conducted by Hanneke Nijland at Wageningen University, Dept. of Social Sciences, Section Communication Sciences.
- 2005 2008: Quality Manager Medical Field at AI. Lab. Clinic
- 2002 2004: Owner and Manager at PFA Rotaru Adina
- 2000 2001: **Assistant Manager & Advertising Designer** at Quartet Metalite SRL, Bucharest, Romania

Training

2	2014	From Words to Networks with ConText: Text Mining for Creating Network Data from Text Data, at Sunbelt, St. Pete Beach, FL, USA
2	2013	Advanced Social Network Anlaysis at LINKS, Kentucky, USA
2	2013	Advanced Social network Analysis using UCINET and Netdraw, at Sunbelt, Hamburg, Germany
2	2013	Analysis of large networks with Pajek, at Sunbelt, Hamburg, Germany
2	2013	R, SPRQL, Rstudio and Gephi at Meertens Institute, Amsterdam, The Netherlands
2	2013	Python, R and Gephi at Nijmegen Spring School, Radboud University, Nijmegen, The Netherlands
2	2012	CASOS Summer Institute, Pittsburgh, PA, USA
2	2011	Social Network Analysis Workshop, Amsterdam, The Netherlands

Professional Service

Co-organizer	$Socio\mbox{-}Semantic\mbox{\-}Networks\mbox{\-}Session$ at the INSNA International Sunbelt Social Networks Conference 2016		
Reviewer	Journal of Complex Networks		
Reviewer	The 48th Hawaii International Conference on System Sciences (HICSS) 2014		
Co-organizer	3rd Amsterdam Workshop on Social Networks and Organizations: Theoretical Advances in Network Research, Amsterdam, 20-22 June, 2013		
Member	VU-panel, Vrije Universiteit Amsterdam (ongoing)		

Affiliations

Research Group – Social Network Research Group at the Vrije Universiteit Amster-

dam, The Netherlands.

Researcher The Network Institute – interdisciplinary research institute, Vrije Universiteit Amsterdam,

The Netherlands.

Member International Network for Social Network Analysis (INSNA)

Member International Communication Association (ICA)

Member Academy of Management (AOM)

Member Institute of Electrical and Electronics Engineers (IEEE)

Funding & Grant Applications

Pending Co-applicant for the UEFISCDI grant "Young research teams" in collaboration with Uni-

versity of Bucharest with the proposal titled "Performance inequalities in higher education academic communities. A dynamic multi-level social network analysis of collaboration struc-

tures".

€1125 Granted in October 2014 by VU GSSS Graduate Fund for costs of SITIS conference pre-

sentation and article publication

€1800 Granted in April 2014 by VU GSSS Graduate Fund for attendance at ACM Web Science

2014 Conference

€1912 Granted in April 2013 by VU GSSS Graduate Fund for participation in LINKS Center 2013

Summer Workshop on Social Network Analysis

Awards

The 2015 Wilhelmina Drucker Female PhD-Talent Award issued by the FSW-VU. This award translates into 3-months of fully funded research.

References

Peter Groenewegen

Professor of Organization Sciences Email: p.groenewegen@vu.nl

Vrije Universiteit Amsterdam Work Phone: +31 20 59 86914

Anne Marike Lokhorst

Assistant Professor Email annemarike.lokhorst@wur.nl

Wageningen University Work Phone: +31 31 74 84429

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